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## SPOTLIGHT ON



# CULLMAN, WALKER AND WINSTON COUNTIES

BY LORI CHANDLER PRUITT

**C**ullman, Walker and Winston counties are situated in north central Alabama and share Lewis Smith Lake, one of 11 premier bass fishing lakes located on the Alabama Bass Trail. The lake is both a beautiful natural resource and an attraction for tourism and other development.

Cullman County, crisscrossed by Interstate 65, U.S. 31 and U.S. 278, is a central hub for all types of industry. Unemployment is low and the county ranks high for new and expanding industry. In 2013, Cullman welcomed four new companies, representing 77 jobs and \$6.1 million in investment, according to the Alabama Department of Commerce. During the same period, 52 of the county's existing companies expanded, representing 494 jobs and \$86 million in investment.

Cullman is ranked high for quality of life. Its parks and recreation department is ranked nationally, as are its city schools. The Bass Fishing Hall of Fame is slated to open there in several months, connected with a civic and convention center and other development, on an interchange under construction. And the county is building the Duck River Reservoir, with

enough capacity to handle water needs for the next 75 years.

Walker County, with Jasper as the county seat, is a retail hub. Situated off Interstate 22, it is poised for huge growth, as evidenced by the full Bevell Industrial Park and the new 400-acre Jasper Industrial Park, where officials are about to build a 50,000-square-foot spec building. The park is an Alabama AdvantageSite. In 2013, Walker County had nine companies expand, creating 256 jobs and \$27.1 million in investment, according to the Alabama Department of Commerce. The county continues to develop diverse manufacturing, from aerospace to automotive.

"I-22 ties all of this together for us," says David Knight, executive director of the Walker County Economic Development Authority. "It creates opportunity that we have not had before. It will spur residential, retail and more."

Tourism is a major draw — the Chamber of Commerce of Walker County recently hosted the first Alabama Bass Trail Championship with 117 teams. That is just one of many such events held on Smith Lake, along with the Bassmaster Open Series and FLW Tour Events.

The chamber also developed its "Forward Walker County" initiative for growth and quality of life in key areas. And the chamber has hired a Birmingham firm to boost retail, and that has already paid off in five new retailers. A few miles from Jasper, the city of Cordova is rebuilding after the tornadoes of 2011.

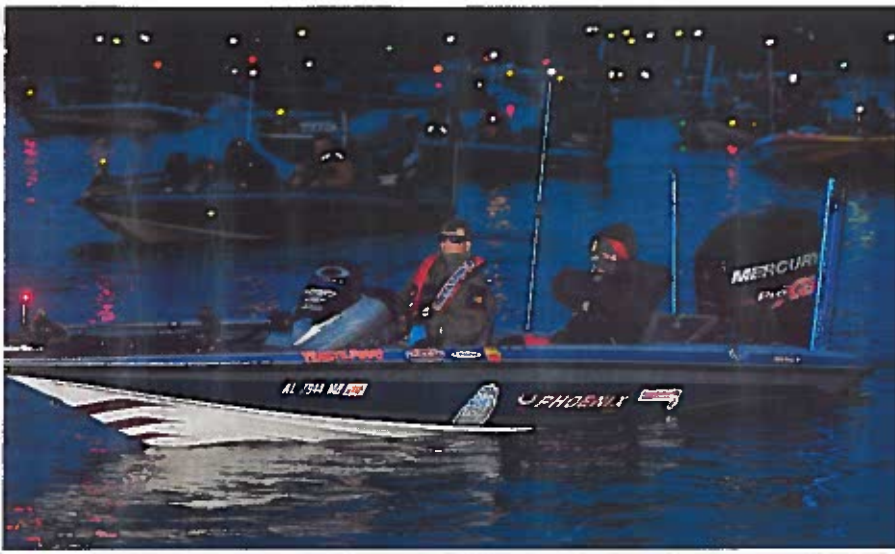
In all of these efforts, Walker County's officials work together to make it happen, says Linda Lewis, president of the chamber. "Our organizations for the chamber and economic development work hand in hand. We need each other."

Winston County, with Double Springs as the county seat, has a new industrial park that also is designated as an Alabama AdvantageSite. In 2013, Winston County had two companies expand, creating 160 jobs and \$10 million in investment. The Cooperative District of Winston County,

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Hurricane Creek Park, in Cullman, has 67 acres with rock formations, waterfalls and a three-mile hiking trail. Rock climbers often pit their strength against the natural formations. *Photo courtesy of Alabama Tourism Department/J.W. McCrary*





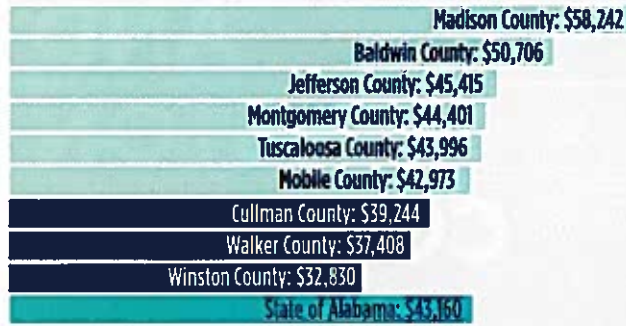
which includes the towns of Addison, Arley, Double Springs and Lynn, the city of Haleyville and the Winston County Commission, have developed, reinvested and created a master plan for the park. The city of Haleyville is one of the Alabama Communities of Excellence, and tourism, including fishing and hunting, is a big draw in the county.

*Lori Chandler Pruitt is a freelance writer for Business Alabama. She lives in Birmingham.*

Fishermen line up along Walker County's shores for the start of one of the many tournaments held on Smith Lake.

## MEDIAN HOUSEHOLD INCOME

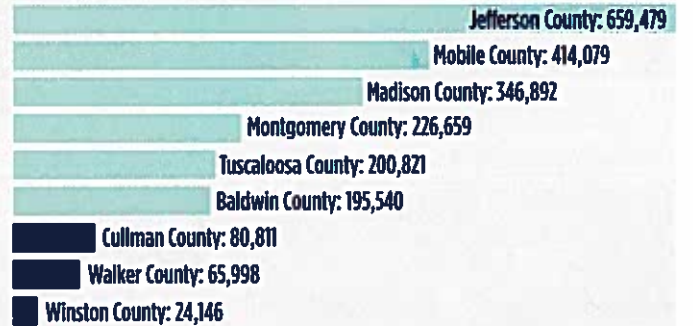
Source: U.S. Census Bureau 2007-2011



## POPULATION

Source: U.S. Census Bureau 2012 estimates

Total Alabama population: 4,833,722



## CONNECTING PEOPLE TO JOBS.

Wallace State Community College is the region's one-stop source for workforce development, offering services for business and industry, and for individuals seeking education and training for a competitive job market.

Wallace State's own business incubator program recently launched Zero RPM, heralded by Governor Robert Bentley as one of the most innovative new industries in the state. The college's 17 technical programs are nationally accredited, and provide training using the latest technology, industry recognized credentialing, and a direct pathway to employment.

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# ECONOMIC ENGINES

## CULLMAN COUNTY

### Agribusiness

Cullman County is ranked the No. 1 agricultural county in Alabama. It is the No. 1 poultry producer and is one of the top five counties for broiler production in America. Its major products also include beef cattle, sweet potatoes, nursery plants, corn and forest products.

### Education

The county is home to Wallace State Community College in Hanceville, one of the largest employers in the county with 300 full-time employees and an enrollment of 6,500 credit and non-credit students. It is considered one of the best colleges in America for healthcare graduates and offers a wide variety of programs. The college works with high schools and industries to provide workforce development.

Cullman County schools and career center partner with Wallace State and recently began a new mechatronics program that trains workers for high-paying industrial maintenance jobs. Cullman City Schools rank No. 2 in the state for test scores. The city system recently opened a new Cullman High School complex. The city and county school systems work together on various projects. A special

one-cent sales tax helps fund education countywide.

The county's Cullman Area Workforce Solution, or CAWS, is a voluntary partnership that works with local high school students to help them choose careers and in turn, develop a strong, qualified workforce in all areas.

### Health Care

Cullman Regional Medical Center, also one of the largest employers in the county, generates about \$100 million in net revenue each year and is a major economic force in the area. The hospital prides itself on providing excellent patient care and using the most up-to-date equipment. It has been recognized for excellence by national media and organizations.

### Distribution

Cullman has 10 distribution centers, the largest being Walmart, which employs 949 people. Following is Cash Acme, maker of regulating valves, which recently built a new distribution center less than a mile from its manufacturing center in Cullman, and expanded its existing manufacturing center. Other key distribution centers include W.S. Badcock Furniture, Pennington Seed, Keystone Automotive and Birmingham Fastener.

### Automotive

Cullman County is home to about 12 automotive suppliers, including Tier 1 suppliers. Several are among the county's largest manufacturing employers. Those suppliers have expanded and continue to announce new expansions, beefing up employment in the area. Cullman's strong workforce development programs at Wallace State Community College and the state's Alabama Technology Network ensure workers are ready to be employed in high-skill jobs.

Major suppliers include REHAU Inc., Topre America Corp. and Alabama Cullman Yutaka Technologies.

### R&D Centers

Research & Development Centers are hot in Cullman. REHAU Inc. is building a \$4 million facility to support its manufacturing operation, the first they have built outside Germany. Webb Wheel, earlier this year, completed a center inside their plant. Reliance Worldwide, operating as Cash Acme in Cullman, announced a \$50 million, 130-job expansion that will include an R&D center and a training academy, and a fourth R&D center may be announced later this year.

"These projects are in support of advanced manufacturing and help solidify



Left: REHAU Inc.'s new research and development center, depicted here in this rendering, will be the company's first R&D center built outside of Germany.

Right: The Bass Fishing Hall of Fame, in Cullman, will be built on a 110-acre tract and will include the interactive center and demonstration ponds, as well as an adjoining civic center.



each company's footprint in this community," says Dale Greer, assistant director of the Cullman Economic Development Agency.

### Aerospace

With its proximity to Huntsville, Cullman has attracted some aerospace companies, such as Axsys Technologies and AAR/Summa, a defense contractor. In August, a helicopter maintenance operation announced it will locate an Air Evac hub at Cullman Airport's Folsom Field.

### WALKER COUNTY

#### Poultry

Mar-Jac is the county's largest manufacturing employer with 750 employees. Mar-Jac bought Marshall Durbin's operations in Jasper.

#### Retail

In the past two years, the Chamber of Commerce of Walker County, with the support of the community, hired Retail Strategies, a Birmingham-based marketing firm, to help recruit and locate new retail. As a result, an existing vacant facility has been renovated and is now home to TJ Maxx, Shoe Carnival, Hobby Lobby and soon to open Petco, together creating a total of 100 new jobs. The county is a shopping hub in north Alabama, serving the region between Birmingham and Tupelo, Mississippi.

#### Health Care

Walker County is home to Walker Baptist Medical Center, easily one of the largest employers. The Level III Trauma Center that is part of an extensive medical complex, reports \$75 million in economic impact. The hospital has 1,000 employees and generates \$92 million in net revenue annually. It also generates more than \$48 million in annual payroll and benefits.



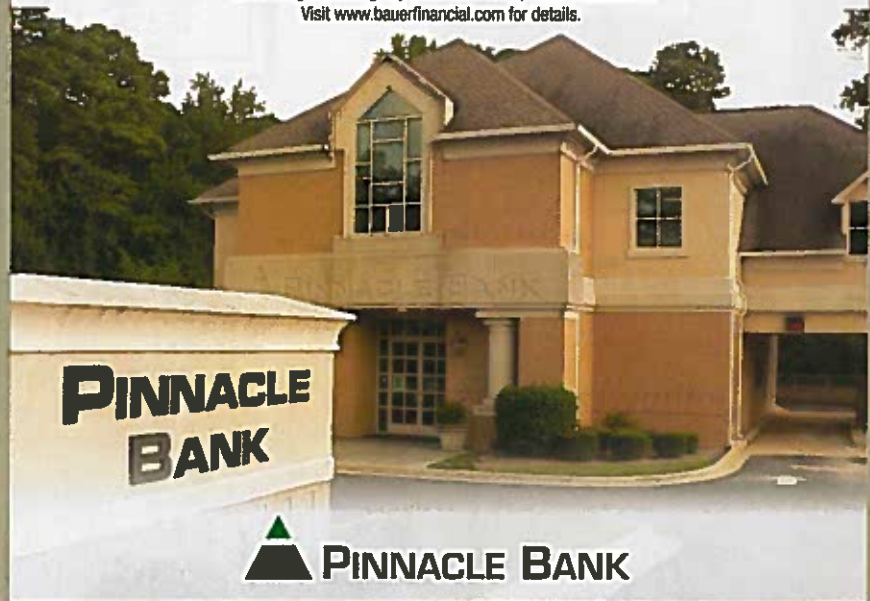

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## SPOTLIGHT ON CULLMAN, WALKER & WINSTON COUNTIES

### Diversified Manufacturing

Walker County has several strong sectors that combined account for many jobs. Those include wood products, metal fabrication, plastics and aerospace. "We have a shot for many other possible businesses — like distribution — with I-22 access and being centered between Memphis and Birmingham," says David Knight, executive director of the Walker County Development Authority. Cordova is home to a branch of BAE Systems, the second

largest defense contractor in the world. Fontaine Engineered Products, a Berkshire-Hathaway company, has several operations in the Beville Industrial Park.

### Automotive

The county has attracted three suppliers in recent years — including Nitto Denko, which makes automotive components, and HTNA, a Tier 1 supplier that makes innovative automotive interior products.

### Coal

Walker County is known for coal — historically, it has always been a huge part of the area's economy. At one time, it employed more than 12,000 people. With different economic and energy changes through the years, the number of people employed in coal production has dropped.

### Higher Education

Bevill State Community College, with campuses in Jasper and Sumiton, has a large impact on the area, through educational opportunities, workforce development and more. The Bevill State Business Incubator Center offers the facilities and services needed to help start-up businesses succeed.

## WINSTON COUNTY

### Manufactured Housing

With two of the county's major employers — Platinum Homes in Lynn and SE Homes in Addision — manufactured housing is a very active sector for Winston County. A related company, Kinro Inc. in Double Springs, manufactures aluminum and vinyl windows and doors for recreational vehicles and manufactured homes. In 2013, two companies — Southern Homes and Kinro — both announced expansions totaling more than \$10 million and 160 new employees.

### Furniture Manufacturing/ Wood Products

Winston County is home to Crimson Casual, Kith Furniture, Winston Furniture and other companies that manufacture furniture products for indoor and outdoor use.

### Health Care

Lakeland Community Hospital in Haleyville, with 170 employees, is one of the largest employers in the county and is vital to the economy. It has an annual payroll of \$8 million, and pays more than \$200,000 in taxes. In 2013 the hospital acquired Lakeland Diagnostic Center for \$1.4 million and spent more than \$200,000 on information technology systems and ICU upgrades. Also, it spent \$682,750 on upgrades to its existing facilities. And, the hospital absorbed more than \$1.3 million last year to provide services to those not able to pay for their care.

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## Taxes

### PROPERTY TAX

(not including school millage)

**Cullman County:** 9.5 mills

**Walker County:** 9.0 mills

**Winston County:** 7.5 mills

**State of Alabama:** 6.5 mills

### SALES TAX

**Cullman County:** 4.5 percent

Cities/towns within the county:

**Cullman:** 0.5 percent

**Walker County:** 2 percent

Cities/towns within the county:

**Carbon Hill:** 3 percent

**Cordova:** 2 percent

**Dora:** 2 percent

**Eldridge:** 2 percent

**Jasper:** 3 percent

**Kansas:** 1 percent

**Nauvoo:** 2 percent

**Oakman:** 3 percent

**Parrish:** 4 percent

**Sipsey:** 2 percent

**Sumiton:** 3.5 percent

**Winston County:** 2 percent

Cities/towns within the county:

**Arley:** 2 percent

**Addison:** 3 percent

**Double Springs:** 3 percent

**Haleyville:** 3 percent

**Lynn:** 2 percent

**State of Alabama:** 4 percent

*Source: Alabama Department of Revenue*

## LARGEST MANUFACTURERS

### CULLMAN COUNTY

**REHAU AUTOMOTIVE LLC** Cullman  
Bumpers, molding 733 employees

**TOPRE AMERICA CORP.** Cullman  
Automotive metal stamping 612 employees

**ALABAMA CULLMAN YUTAKA TECHNOLOGIES** Cullman  
Metal stamping/automotive 421 employees

**MCGRIFF INDUSTRIES INC.** Cullman  
Tires, retread 289 employees

**RUSKEN PACKAGING** Cullman  
Corrugated boxes 277 employees

### WALKER COUNTY

**MAR-JAC POULTRY** Jasper  
Chicken production 750 employees

**FONTAINE ENGIN. PRODUCTS** Jasper  
Trans. manufac./steel fab. 150 employees

**JASPER LUMBER** Jasper  
Lumber 150 employees

**HTNA** Jasper  
Automotive supplier 126 employees

**Nitto Denko** Jasper  
Automotive supplier 85 employees

### WINSTON COUNTY

**SE Homes** Addison  
Manufactured homes 1009 employees

**Kith Furniture** Haleyville  
Furniture 490 employees

**Winston Furniture** Haleyville  
Outdoor and casual furniture 305 employees

**Masonite International** Haleyville  
Doors 250 employees

**Platinum Homes** Lynn  
Manufactured Homes 150 employees

*Sources: Economic developers, Alabama Department of Commerce 2013 and individual employers (Winston County)*



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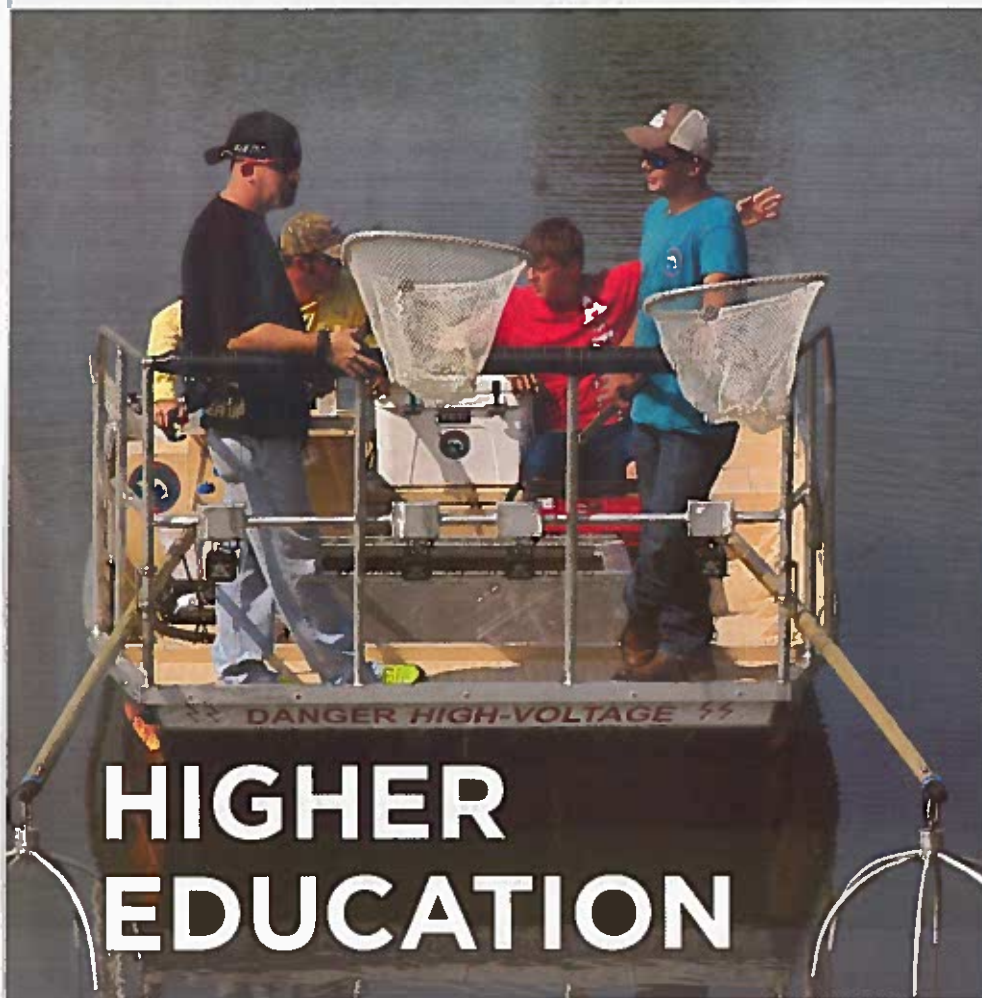
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### Wallace State Community College in Hanceville

Wallace State Community College in Hanceville has an enrollment of 6,500 and is a leader in workforce development, along with academic and career partnerships that create more opportunities for students.

WSCC has been named one of the top 120 community colleges in the nation, and No. 2 in the South for workforce development. The National College Benchmark Project honored it for best practices in higher education.

Located in Cullman County, the school is a member of Achieving the Dream, a national reform network focusing on student success. Recently, the school developed a five-year strategic plan that aims at student college readiness, work and life goals.

New developments include:

- ◉ Partnership with local industry to offer a new program for students to work while they learn. The Injection Mold Technologies short-term certificate pro-

gram has been added to the machine tool technology curriculum.

- ◉ A new course option in transportation management, allowing students to learn logistics and other skills needed for local trucking and transportation businesses.

- ◉ A revamped entrepreneurship program within the business department.

- ◉ Free adult education offerings to help students prepare for English 101 and Math 100.

- ◉ A one-stop center for student services, including admissions, registration, financial aid and advising, housed in the restored James C. Bailey Center.

- ◉ An Academy of Cosmetic Arts facility that opened in 2013, with 64 hair styling stations, an esthetics room, a manicure/pedicure room and a classroom with teleconferencing capabilities.

- ◉ An engineering technology program, making WSCC the first two-year college in the area to offer an associate in applied science in engineering technology. The college also will offer short-term specialty certificates.

Wallace State Community College's BASS Fishing Club received assistance from Alabama Aquarium and Pond Services in September as the company used an electrofishing process at the college's 5.3 acre pond to determine the inventory of the fish in the pond.

- ◉ A health program designed for students who are beginning a career or changing careers, using grant funds to pay for a short-term certification in patient care. The program uses 3-D mobile simulation hardware and other teaching programs.

- ◉ A new School of Nursing and Center for Science building.

- ◉ Partnership with Auburn University to offer a poultry science degree.

### Bevill State Community College

Bevill State has four campuses and an education center that serve students from west Alabama, including two campuses in Walker County, at Jasper and Sumiton. Bevill State has a full-time employment of 292, with 157 at the two Walker County campuses. The school also has 355 part-time employees.

Bevill offers academic transfer programs that allow students to transfer any core course to any public Alabama four-year university. It also offers associate degrees, long-term and short-term certificates and certificates of completion in several areas, from health sciences to automated manufacturing. It offers dual enrollment for high school students, adult education, distance learning and workforce development.

Bevill's Jasper and Sumiton campuses have an enrollment of 1,461, while total Bevill enrollment is 3,177.

In September, Bevill State and Alabama Power Co./Southern Company Services signed a memorandum of understanding that creates the Alabama Power Co. Technical Education Center, located on Bevill's Sumiton campus. The center will provide the latest in technological support for apprentice and journeymen training for Alabama Power's plants in Miller and Gorgas.

Bevill State and Athens State University have a partnership that gives Bevill students studying for a teaching career the opportunity to take Athens' upper-level teacher education courses on the Bevill campus. It is a blended course, offering classroom and online coursework.



## Cullman Area Chamber of Commerce & Visitor Center



On behalf of the Cullman Area Chamber of Commerce, we would like to personally invite you to visit our community. Whether you are looking for a great place to raise a family, start a business, vacation, or retire, we believe you will be convinced that Cullman is worth looking into. Cullman's greatest treasure lies in its people—people with small-town values; people who have a strong work ethic; and people who genuinely care about their neighbors and about their community. We invite you to read further about our community and see why Cullman was voted the “#1 Place to Raise Your Kids” in 2012 by Bloomberg Businessweek. And in 2014, the Alabama Policy Institute has once again ranked Cullman among the top 10 “most business-friendly” cities in the state.

**Tourism:** Attracting thousands of visitors each year, Cullman hosts several annual festivals, numerous local attractions, and boasts one of the nation's top recreational facilities.

### **PARKS AND RECREATIONAL FACILITIES:**

*Heritage Park • Smith Lake Park • Depot Park  
Hurricane Creek Park • Stony Lonesome OHV Park  
North Alabama Agriplex • Sportsman Lake Park  
John Hunt Park • Agricultural Trade Center  
Field of Miracles • Veteran's Memorial Park  
Cullman Wellness and Aquatics Center*

### **GOLF COURSES:**

*Cullman Golf Course • TP Country Club  
Chesley Oaks Golf Course*

### **FESTIVALS AND EVENTS:**

*Rock the South • Oktoberfest • Bloomin' Festival  
4th of July Fireworks at Smith Lake  
Hops & Shops • StrawberryFest  
Mud Creek Arts & Crafts Festival  
Cullman County Fair • Sweet Potato Festival  
Peinhardt Farm Day • Christmas in Cullman  
Alabama Gourd Festival • Cluck-N-Brew  
Celebrate Cullman • Farm Y'all*

### **ATTRACTIONS:**

*Smith Lake • Clarkson Covered Bridge  
Cullman Railroad Depot • Cullman County Museum  
The Evelyn Burrow Museum  
Ave Maria Grotto • Skydive Alabama  
Guy Hunt Library & Museum  
Festhalle Market Platz • Downtown Mural Project  
Future Home of Bass Fishing Hall of Fame  
Southern Accents Architectural Antiques  
Shrine of the Most Blessed Sacrament  
Crooked Creek Civil War Museum  
Trout Fishing at Smith Lake Dam*

**Existing Business & Industry:** Opportunities abound for retail and industry in the Cullman area. Cullman was ranked #1 for New & Expanding Industries and continues to be the leader in the state for industrial recruitment. Cullman was voted the #3 micropolitan in the U.S. according to Site Selection Magazine, living proof that our city is a thriving community of entrepreneurs and businesses.

**Agri-Business:** More than 20% of the jobs in Cullman County are related to agriculture. Cullman County is #1 in the state for milk, eggs, broilers, and beef cattle. As a celebration of our agricultural success, the Chamber's Agri-Business committee launched FARM Y'ALL in August of 2013. This annual event focuses on our agricultural heritage by honoring our farmers and local food resources.

**Education:** Cullman offers some of the highest educational standards in this area. In fact, Cullman's school system consistently ranks among the top 3 in the state. In addition to 36 public schools, Cullman offers four private schools, and a nationally recognized community college, Wallace State Community College. WSCC is one of the most technologically advanced colleges in the state and has earned national accolades in multiple areas.

**Small Business:** More than 400,000 small businesses operate throughout the state and are considered the economic driver and impetus for growth. Capital investment and job creation for 2013 ranked Cullman in the top 10 in almost every category among Alabama's 67 counties. With several top producing retail stores in Cullman County, it is no wonder Cullman is fast becoming a retail destination for North Alabama.



Cullman Area Chamber of Commerce & Visitor Center

256-734-0454 | [www.cullmanchamber.org](http://www.cullmanchamber.org) | 301 2nd Ave SW, Cullman, AL 35055





# COMMUNITY DEVELOPMENT

## **Cullman County**

Excitement is in the air in Cullman as the Bass Fishing Hall of Fame announced it will build on part of a 110-acre tract located on County Road 222. It will be an interactive facility with demonstration ponds, summer fish camps and more. A new \$20 million interchange off I-65 is under construction and will open in two years, when the Hall of Fame is expected to open, says Dale Greer, of the Cullman Economic Development Agency.

The city of Cullman's agreement with the BFHOF board is that Cullman will build a joint civic center and convention center on the property, with the BFHOF to be attached with a joint entrance.

Another important development in Cullman is the Duck River Reservoir Project now under construction — a 650-acre, \$100 million reservoir near Duck River that will meet Cullman's water needs for the next 75 years. It is located only six miles east of the Cullman water treatment plant and

provides a second water supply. ASI Constructors, of Colorado, is the general contractor and Hill Engineering is construction manager. The dam construction should be finished in late 2015, and the reservoir full pool is anticipated by November, 2016. The Cullman Utilities Board operates the treatment plant and supplies water to all of Cullman County and parts of four surrounding counties.

Cullman City Schools, which rank No. 2 in the state for test scores, recently hired

## BUSINESS BRIEFS

### **CULLMAN COUNTY**

**October 2014:** Merchants Retail Partners breaks ground for an expansion of Cullman Shopping Center with plans for new anchor tenants Publix, PetSmart and Dick's Sporting Goods, and renovations to existing space.

**September 2014:** Reliance Worldwide Corp., a plumbing and

heating manufacturer, announces it will invest \$50 million for a new R&D center, training academy and expanded distribution center in Cullman to launch U.S. production of the SharkBite plumbing connection system. The move will add 130 jobs over five years at the existing Cullman facility, which operates as Cash Acme.

**August 2014:** Cullman Airport's Folsom Field will be the hub for an Air Evac helicopter maintenance and repair center serving 26 Air Evac locations in Alabama and several surrounding states. The airport's runway is also being lengthened.

**September 2013:** ACYT, a Honda supplier in Cullman since 2007,

announces a \$12 million expansion with 60 new jobs.

### **WALKER COUNTY**

**September 2014:** Tom Huebner, interim president of Beville State Community College, and Alabama Power's Jim Heilbron sign an agreement to create the Alabama Power Co. Technical Education Center at Beville State's



Opposite page: A new exchange off Interstate 65 will soon bring more visitors to beautiful downtown Cullman.

Right: Cullman's Ave Maria Grotto, a "Jerusalem in Miniature," attracts thousands of visitors each year. The four-acre park offers 125 miniature reproductions of some of the world's most famous shrines. *Photo courtesy of Cullman Area Chamber of Commerce/Cecelia Smith*

Below right: The George Lindsey Dream Field and the A.P.E.X. Playground feature safety measures for children with disabilities to play on a team or playground, many for the very first time.

a new superintendent — Doreen Griffeth. The new Cullman High School is expected to open this month, with updated technology and other features. The city schools are working on expanding technology for students on multiple devices.

The Cullman County school system just switched from an elected school superintendent to an appointed one, and Craig Ross was hired. The county school system's career center is growing rapidly to address the workforce training needs of industry, partnering with Wallace State Community College on a new mechatronics program.

Cullman's parks and recreation department is ranked fourth in the U.S. by NRPA, and the city was cited as No. 1 in Alabama for the best place to raise children by Bloomberg Business. The city has several parks, and offers many services, from the wellness and aquatics center and a golf course to youth sports and a senior citizens center.

### Walker County

Over the past decade, the city of Jasper, the county seat, has expanded and im-



Sumiton campus. The center will train apprentice and journeyman workers for Alabama Power's Miller and Gorgas plants.

**September 2014:** Mar-Jac Poultry, one of Walker County's largest employers with 750 employees, is investing \$7 million in new equipment at the Jasper processing facility and is planning a

\$9 million, 50-job expansion.

**August 2014:** DAPA Products, a plastic extrusion company located in the Beville Industrial Park, plans to double its production facility to 60,000 square feet. DAPA produces plastic and braided components for the window and upholstery industries.

### WINSTON COUNTY

**July 2014:** The Cooperative District of Winston County Inc. refinanced a \$2 million bond to reinvest in the region's industrial park.

**January 2014:** Deep Blue Inc., a HUBZone Certified and Service-Disabled, Veteran-Owned Small Business, began operations spe-

cializing in precision machining, manufacturing and engineering support services.

**October 2013:** Precision Husky Inc., a manufacturer of sawmill, log-loader and recycling equipment, pays off a 2007 bond issue facilitated by the Winston IDA, which was used to begin operations in Lynn, Alabama.



## SPOTLIGHT ON CULLMAN, WALKER & WINSTON COUNTIES

proved all of its parks, making them safer and adding more options for those who love to spend time outdoors, says Mayor Sonny Posey. For example, walking trails, disc golf and a natatorium complex are very popular among residents, and the city offers year-round programs, he says.

Downtown Jasper has been revitalized, which has paid huge dividends, he says. The city has added new motels and a Cracker Barrel at one of its I-22 exchanges. "We are hoping to move into more residential hous-

ing development," he says. "The city has 250 acres between I-22 and downtown Jasper that would be great for development."

Jasper is a shopping hub in northwest Alabama, and the Chamber of Commerce of Walker County has been instrumental in attracting new retail to the area, adding Hobby Lobby, TJ Maxx, Shoe Carnival and Petco in a former shopping area.

The chamber also has developed a new five-year strategic plan for orderly, targeted economic growth, Forward Walker County,

which addresses the areas of retail and commercial growth, education and workforce readiness, tourism and image, and leadership and community engagement. The chamber worked with business, government and community leaders, along with residents, to develop the plan. More than \$1 million was raised to meet these goals.

The chamber also recruits and brings tournaments to Smith Lake – and a single tournament can mean more than \$2 million in economic impact, local officials say. In October, the county hosted the first Alabama Bass Trail Championship, with 117 teams.

Jasper's city school district is building a new high school complex and has a new superintendent, Ann Jackson. All schools in Walker County participate in Groundhog Job Shadow Day, allowing all ninth graders to explore the world of work through a job shadow experience with local businesses.

The Walker Area Community Foundation, a permanent endowment to support the charitable needs of the community, helps improve quality of life for the people of Walker County and the surrounding area.

The town of Cordova, its downtown devastated after the 2011 tornadoes, is rebuilding with disaster relief funds, says Mayor Drew Gilbert, who at 27 is the youngest mayor in Alabama. The Piggly Wiggly grocery store has opened. A city hall and police station are under construction, as are an extension of Main Street and other infrastructure. Within the city hall will be a new city jail, and a developer plans to add 40 multi-family residential units downtown.

Also in Cordova, the city owns 17 acres that will be turned into a green space with a pond and more, and a new fire station is in progress.

Mayor Petey Ellis of Sumiton points to a new walking trail that connects to an existing one, part of the former Rails to Trails project. The town of Dora purchased the railroad bed and trails will extend to Beville State's Sumiton campus.

### Winston County

Haleyville, an Alabama Community of Excellence, is the home of the first 911 call in 1968 and celebrates that with a festival each year to honor all first responders.

The city has purchased about 50 acres and is working on a sportsplex, says Mayor Ken Sunseri. Four fields are in the first phase, and future improvements include walking

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Smith Lake Condos in Winston County

trails, an amphitheater, an additional field and a children's playground. "We host tournaments in existing locations, but we are limited as to what we can do," he says. The city also has nearly finished improvements to its 21st Street Gym, with paving, basketball goals and tennis courts.

Haleyville has almost completed a drainage, sewer, water and paving project with a \$1 million FEMA grant and \$379,000 in matching funds, Sunseri says. A \$522,000 ADECA grant has been used in the Cummings subdivision, an area hit hard by the April 2011 tornadoes, to improve curbs, gutters and drainage, Sunseri says. Other public works projects are in the planning stages.

The city has an offer from CVS pharmacy to purchase the existing city hall and fire station property. The city has plans to build a new city hall on Highway 13.

"We are on the move," he says. "We have two new restaurants and new retail in a revamped location." Plans are in place for more covered hangars at the local airport, Posey Field.

In Double Springs, the county seat, Mayor Elmo Robinson points to renovations on the town's baseball complex, with new lighting, parking and more fields. The walking track is next to be redone. The town also just completed a new water project from Arley to Double Springs to increase water volume and pressure, as well as new development.

And the town is about to renovate its town hall and other facilities for handicap access and other improvements. Double Springs is home to the county courthouse, which in 2011 added a new jail complex attached to the courthouse.

Double Springs has been featured in a Discovery Channel program slated to air later this year.



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PEGGY SMITH



DAVID KNIGHT

# MOVERS & SHAPERS

## CULLMAN COUNTY

### Leah Bolin

Bolin is president and CEO of the Cullman Area Chamber of Commerce, an organization of more than 900 businesses. Prior to joining the chamber, she owned her own consulting firm, Southern Solutions. Since her appointment in 2012, she has boosted chamber revenue, added new members, added a tourism office and begun a new business development program. She is a graduate of Wallace State Community College and Athens University and performs in a Southern rock band, Day's Gap, with her family. She is chair of the Wallace State Alumni Association and serves on the boards of the Better Business Bureau and the Wallace State Future Foundation.

### T.J. Franey

Franey is the special projects and community development coordinator for Cullman County schools. She has worked on projects such as passage of the half-cent sales tax, a constitutional amendment that gave Section 16 Lands back to the school system and establishment of the Student Investment Foundation. Each year she assists with Empty Bowls, the Castille Football/Character Camp, serves on the Cullman Area Chamber of Commerce board and is co-chair of Leadership Cullman County. She has a doctorate in educational leadership from the University of Alabama.

### Dale Greer

Greer is assistant director of the Cullman Economic Development Agency. He has more than 20 years of experience in economic development, all in the Cullman community. He also coordinates special projects for the office, such as the construction of a new dam and reservoir to meet county water needs. He is a graduate of

Wallace State Community College, Athens State University and several economic development courses. He is on the board of directors for the Cullman Park and Recreation Foundation and is a member of several economic development groups, including the Alabama/Germany Partnership and the Japan America Society of Alabama. He is chairman of the seven-county Region 2 Workforce Council and was appointed by Gov. Robert Bentley to the Alabama Workforce Council. In 2013, he was named The Cullman Times' Distinguished Citizen of the Year.

### Vicki Hawsey Karolewics

Karolewics is president of Wallace State Community College in Hanceville, one of the top 120 colleges in the nation as recognized by the Aspen Institute, and is among the top 50 colleges in the country for the health care graduates it produces, according to Community College Week. Karolewics has 28 years of experience in the community college system and is a graduate of Reid State Technical College and Patrick Henry Junior College, Troy University and Auburn University. She is active in the Accelerate Alabama Steering Committee, the Children's Policy Council and is a Leadership Alabama graduate.

### Albert von Pelsler-Berensburg

Von Pelsler-Berensburg is plant manager of automotive supplier Rehau Automotive LLC in Cullman. He first began working for Rehau in Germany in 1995 and came to Cullman in 1998 as plant manager. After working for two other companies in Georgia and Alabama, he returned to Rehau in 2012 as plant manager. Born in Germany, he graduated from the University of the German Armed Forces in Munich with a degree in air and space technology, and served as a

helicopter pilot and officer in a helicopter maintenance unit for German Army Aviation. He is a board member of the Cullman Rotary Club and the Cullman Area Chamber of Commerce and chair-elect of the United Way of Cullman County.

### Shane Quick

Quick, a Cullman native, is a partner and owner of Premier Productions, a music and event production company, and Platform Tickets. He started the company Real Life Promotions with his wife, Kim, and their success soon caught the eye of the world's top Christian and family promoters. Events he has been involved with include YOUTH-QUAKE, Winter Jam and Rock the South, a live music event in Cullman that is in its fourth year. Currently, Premier is developing tours in South America, South Africa, Asia and many other parts of the world.

### Peggy Smith

Smith is executive director of the Cullman Economic Development Agency, and has been in economic development for more than 30 years. Her office is responsible for industrial recruiting, retention, retail and new project development in Cullman, which consistently ranks near the top for new and expanding industry. Smith is a graduate of the Economic Development Institute; past chair of the Economic Development Association of Alabama; graduate of Leadership Alabama, and on the board of the Japan America Society of Alabama.

## WALKER COUNTY

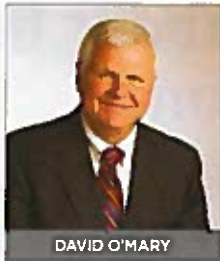
### David Knight

Knight is executive director of the Walker County Development Authority, a position he has held for the past 20 years. He has served on the Economic Development Association of Alabama, and is a current board





LINDA LEWIS



DAVID O'MARY



ROBERT PHILLIPS



LYNN ROBINSON



MELINDA WEAVER

member of the Japan America Society of Alabama. He is a graduate of the University of Alabama with a law degree from the Birmingham School of Law. He is a professional community and economic director, certified by the Community Development Council.

**Linda Lewis**

Lewis is president of the Chamber of Commerce of Walker County, a position she has held for 18 years. In 2013, she initiated the development of a new five-year strategy for the chamber, Forward Walker County, which led to a successful funding campaign. Lewis has helped to bring the county some of the country's most prestigious fishing tournaments for more than a decade. She is past chair of Walker County United Way Central Alabama and Walker County Red Cross. She is a Leadership Alabama graduate, a member of the ICSC and a recipient of North Central Alabama Girl Scouts' Women of Distinction.

**David O'Mary**

O'Mary is executive vice president of the First Bank of Jasper and is chairman of the Jasper Industrial Development Board. He is past chairman of the Jasper City School Board, where he served for 15 years. He is a board member of Concerned Citizens for Our Youth and is past chairman of the Red Cross Advisory Board, where he received the Ted Bailey award for outstanding contribution for the strengthening and betterment of the American Red Cross. He served as campaign chair for the United Way for Walker County.

**Al Moore**

Moore is dean of the Sumiton campus and college-wide dean of career technical education at Beville State Community College. He is a professional educator and business leader through his work with Jefferson County schools, Jefferson State Community College, Alabama Public Television, Alabama Power Co. and by co-founding a successful

apparel business with his wife in 2007. He holds a bachelor's degree in education, a master's in post-secondary education and a Ph.D. in pastoral ministry. He was invited to attend the first White House Forum on Economic Development under the Obama administration, and was named a Top Executive for the 2013 Wells Fargo Best in Minority Business Award. He is senior pastor of First Memorial Baptist Church in Birmingham.

**Robert Phillips**

Phillips has served as president of Walker Baptist Medical Center since March 2009, after filling other key administrative roles with Baptist Health Centers. He holds a bachelor's degree from Washington and Lee University in Lexington, Virginia, and master's degrees in healthcare administration and business administration from UAB. Under his leadership, Walker Baptist has seen significant growth with more than a 6 percent increase in inpatient admissions, more than 30 percent increase in outpatient volume and multiple recognitions from The Joint Commission, Healthgrades and the American Heart Association. He is a Leadership Walker County graduate, former chairperson for Walker County United Way and former board member for Walker County Chamber of Commerce.

**WINSTON COUNTY**

**Grady Batchelor**

Batchelor is currently director of faculty and associate professor of business at the for-profit American Public University System. He also is president of Grady Batchelor & Associates Inc., an award-winning consulting practice. Formerly, he served as president of the Winston County Industrial Development Authority and Cooperative District of Winston County Inc., chairman of the Interstate 22 Development Commission, chairman of Region 1 of the Alabama Workforce Development Council and a Winston County commissioner.

**Lynn Robinson**

Robinson has been involved in political grassroots leadership, organizing volunteers for local, state and national elections. She was elected in 2012 to the Electoral College, representing the 4th congressional district, and has served on statewide boards and commissions. She also has been involved in board development and other major gifts campaigns for the Red Cross, including Winston, Cullman and Blount counties, the Mid-Alabama Region, and the Alabama Region, serving as vice chair of the board of directors. She is a member of the Intensive Economic Development Training Class of 2014 at Auburn University, has a BS in business management from Athens State University and is currently completing a master's in public administration at Troy University.

**Shannon Sawyer**

Sawyer is general manager of Lippert Components/Kinro PI #203 in Double Springs. She has served as general manager since 2009 and has a 30-year career with the company. Kinro America is a premier manufacturer of aluminum and vinyl windows for manufactured homes. She is active in her community and serves on the Family and Consumer Science Advisory Committee for the Winston County Technical Center. She also is a member of the Alabama Suppliers Association.

**Melinda Weaver**

Weaver is manager of the Haleyville business office of Alabama Power. She serves as the Alabama Communities of Excellence local coordinator for the city of Haleyville and has helped organize the Haleyville Leadership Development program for the last eight years. She serves on the board of the Winston County Industrial Development Authority and Haleyville Area Chamber of Commerce. She is a member of the governing board of Lakeland Community Hospital and on the LifePoint Patient and Family Advisory Board. She also is active with other civic and charitable organizations.





# HEALTH CARE

## **Cullman Regional Medical Center**

CRMC celebrates its 75th year of operation this year. It is a Level III trauma center, Tier 1 Blue Cross Blue Shield provider and a Tier 1 Heart and Stroke Center. Fully accredited with 145 beds, it offers comprehensive services to a six-county service area of 175,000 residents. It also is one of the largest employers in the county, with 1,000 employees.

The hospital has three professional buildings with physician's offices and diagnostic services; five centers of excellence in cardiovascular, women's and children's services, stroke, emergency and orthopedic, outpatient services, critical care, sleep disorders, a pain clinic, hospice/home care and wound care. Nearly 1,000 babies are delivered at CRMC each year.

Three years after a tornado hit the Cullman community, CRMC's Cullman Emergency Medical Services broke ground on a new ambulance facility that will feature 10 ambulance bays, a waiting room, office space, sleeping quarters, conference and break room, restrooms and storage area. The new facility should be finished in late 2014 and will be on the site of the former location on Alabama Highway 31 in downtown Cullman.

CRMC recently started using the Good

to Go health care app to record and personalize patient discharge sessions. Using Good to Go on an Apple iPod device, CRMC caregivers can capture audio instructions, educational videos, pictures and documents that are specific to the care of the patient. After discharge, patients have access to this information via phone, mobile device or computer.

The hospital's foundation has launched a Refresh-A-Room campaign that aims to enhance the overall look of the hospital for patients and guests. Upgrades include smart beds, digital pillow speakers, bedside computerized charting, custom cabinetry, custom tile showers, hairdryers, artwork, guest chairs, maternity suite upgrades and more.

Consistently ranked near the top for patient safety and satisfaction, CRMC has earned achievement awards for cardiovascular, orthopedic and more. It is considered the most wired small, rural hospital in Alabama.

## **The Sanctuary at the Woodlands**

Located in Cullman, the Sanctuary is an inpatient program designated for adults and geriatric inpatients and outpatients. It has 40 beds. It provides psychiatric and other services in a homelike environment.



Left: A maternity suite at Cullman Regional Medical Center awaits a happy new arrival.

Above: Lakeland Community Hospital in Haleyville offers 24-hour emergency room care.

## **Walker Baptist Medical Center**

Offering "big city medicine, close to home," Walker Baptist in Jasper, with 267 beds, offers the latest in technology including daVinci robotic services for general surgery, gynecology and urology, plus technology upgrades through EPIC, the hospital's electronic medical records platform. With 530 employees, it is one of the largest employers in the county and is part of the Baptist Health Centers network.

Walker offers cardiology, neurology, nephrology, geriatric psychiatric services, inpatient and outpatient medical and surgical services, diagnostic imaging, orthopedics, pain management, women's services and rehab. It has received several honors for its heart, pulmonary and orthopedics care and for hospital safety and patient safety from Healthgrades, the Joint Commission, CareChex and the Leapfrog Group for Hospital Safety.

## **Lakeland Community Hospital**

With 59 beds, Lakeland is part of LifePoint Hospitals, a company that operates 61 hospitals in 20 states. Located in Haleyville in Winston County, it has 170 employees and is one of the county's largest employers.

Lakeland offers a 24-hour emergency room, a physical therapy department, a technologically advanced radiology department and a wide variety of other services that include acute care, behavioral health, cardio-pulmonary, diagnostic imaging, intensive care, medical specialties, surgical services, community services, home health and more.

Last year, Lakeland acquired Lakeland Diagnostic Center for \$1.4 million, spent \$100,000 on ICU upgrades and about \$100,000 on IT communication systems.





# CULTURE AND RECREATION

## **CULLMAN COUNTY Sportsman Lake Park**

Located in downtown Cullman, this park features Sportsman Lake, a large shallow body of water teeming with wildlife. It is a popular place for family gatherings with its shady walking trails, picnic area and pavilion, plus miniature golf, camping and a small train. A splash pad will be added soon. The park also is home to Veterans Memorial Park.

## **Hurricane Creek Park**

This 67-acre natural area is nestled in a 500-foot deep canyon in the foothills of the Appalachian Mountains. Donated by William "Buddy" Rogers, the park offers hiking, picnicking, a pavilion, rock climbing and more.

## **Skydive Alabama**

This is currently the only dropzone located in North Alabama. It is owned by a former military parachute regiment soldier

and three-time Skydiving World Championship medalist.

## **Bass Fishing Hall of Fame**

Slated to open in late 2016, the Bass Fishing Hall of Fame plans to offer an aquarium, interactive programs, summer fish camps and more.

## **Cullman County Museum**

This museum was built as a replica of Colonel Cullmann's original home, with the same outer appearance but with a different floor plan. It boasts nine galleries that showcase different aspects of life in early Cullman.

## **Crooked Creek Civil War Museum**

Founded by Fred Wise in 2006, this museum is located on a Civil War battle site. It features displays of memorabilia and a cabin that is rented out nightly and functions as a bed and breakfast.

## **Rock the South**

A festival created in 2012 to mark the anniversary of the 2011 tornadoes is a celebration of people helping people in a time of need. It benefits nonprofit organizations and features great music headliners. Last June, performers included Lynyrd Skynyrd, Little Big Town, Sarah Evans, Charlie Daniels and Billy Currington.

## **Bloomin' Festival**

This annual event is a fundraiser for St. Bernard Preparatory School in Cullman. More than 150 artists and craftspeople set up on the grounds, with live music and food. The Southeast Tourism Society has named it a Top 20 Event for April.

## **Clarkson Covered Bridge Park**

The centerpiece of the park is a massive 270-foot covered bridge and is the second largest such structure in the state. It was built in 1904 and is on the banks of Crooked Creek, a site of the Civil War skirmish



Left: Lynyrd Skynyrd performs at Rock the South in Cullman County. Created on the anniversary of devastating 2011 tornadoes, the festival celebrates people helping people.

Right: Cullman, Walker and Winston counties share the shores of Lewis Smith Lake, a manmade lake with one of the highest earthen dams east of the Mississippi River. Smith Lake has produced several world record spotted bass. It is part of the Alabama Bass Trail and is the site of several major tournaments. Smith Lake's dam, where the water from the bottom remains in the 60s, is the only spot in Alabama that can support rainbow trout fishing year-round. The area is stocked regularly. Many people have vacation homes along the shores, and the recreational opportunities make Smith Lake a major draw for visitors.

known as the Battle of Hog Mountain.

**Ave Maria Grotto**

The grotto is located on the grounds of St. Bernard Abbey and Prep School and is the only Benedictine monastery in Alabama. Founded in 1891, it consists of a landscaped hillside of 125 small stone cement structures, the handiwork of the creative genius, Brother Joseph Zoettel, O.S.B., who for almost 70 years was a monk of St. Bernard Abbey.

**The Shrine of the Most Blessed Sacrament**

Nestled along the Mulberry Fork of the Warrior River, the design for the shrine was inspired by the Franciscan churches of 13th century Assisi. The shrine features inlaid Italian marble floors, a vaulted ceiling, a sanctuary with carved wood and stonework embellishments made by artisans in Spain, and German crafted stained glass windows.

**Stony Lonesome OHV Park**

Stony Lonesome is a popular destination for locals and out-of-town riding enthusiasts, offering more than 1,450 acres with trails for ATVs, rock crawlers, dirt bikes, mountain bikers, equestrians, hikers, pedestrians and more. It also has rental cabins, a sports center, a bathhouse, a mud pit and an RV site with lights and water. It's open year round.

**Smith Lake Park**

The park has nine cabins, 164 full-service sites, 35 water and electric sites and 61 tent sites. With eight pavilions, playgrounds, a

pool and spiral water slide, fishing pier and new boat launch, the park is a destination for fun and relaxation, plus several special events and festivals.

**Cullman Wellness & Aquatic Center**

One of Cullman's most popular attractions, with 16,000 paying members, the \$15 million center features an outdoor water park and leisure pool with two large water slides, high and low diving boards, a lazy river, a water play area and zero entry area for special needs. There is a full fitness center. The center also offers daily memberships.

**Evelyn Burrow Museum**

The museum houses a \$9.5 million collection of decorative arts from the Victorian era to modern times, from fine examples of delicately crafted porcelain to artful everyday wares. It is located in the Ottis and Evelyn Burrow Center for the Fine and Performing Arts on the campus of Wallace State Community College.

**Festhalle Market Platz**

Festhalle Market Platz, Cullman's farmers market, is located in the historic warehouse district, a trendy shopping and tourism destination within walking distance of the downtown business district, the Cullman County Museum, L&N Railroad Depot and Depot Park. The market gives area farmers a venue for marketing their produce and also hosts other events.

**WALKER COUNTY**

**Natatorium at Memorial Park**

The city of Jasper built this indoor aquatic park and recreation center in 2002. It features a six-lane indoor pool, an outdoor pool and several meetings rooms available for rental.

**Foothills Festival**

A music extravaganza held in September, Foothills Festival in Jasper honors the people, development and culture of the area. The festival features live music, a free petting zoo, a kid stage and inflatables area. Last year's festival drew about 5,000 people.

**Golfing**

Public 18-hole courses in Walker County include Horse Creek Municipal Golf Course and Riverbend Golf Course. Musgrove Country Club is a private 18-hole course.

**Frog Festival**

This festival, in downtown Sumiton, features arts and crafts booths, food vendors, a car show, a karaoke contest, music and a veterans appreciation ceremony.

**Municipal Park Splash Pad**

The town of Parrish has an outdoor water park that provides an escape from summer's heat. Designed for children, it features an array of fountains, water cannons and a train-styled slide.







Many of the early replicas in the Ava Maria Grotto in Cullman were created with marble donated from the Gantt Quarry in Sylacauga. *Photo courtesy of Alabama Tourism Department/Jeff Greenberg*

### **Alabama Bass Trail Championship**

The Walker County Chamber of Commerce hosted this first-ever championship on Smith Lake in October. It featured 250 competitors.

### **Art in the Park**

This juried art show with more than 70 artists from around the Southeast is sponsored by the Walker County Arts Alliance. Held each May, it includes children's activities, storytelling, live dance troupes, live music and other performing arts.

### **Horse Creek Trail**

The trail, in Dora, features a 2.2-mile asphalt trail and a one-mile unpaved natural trail, along with five covered rest areas.

### **Alabama Mining Museum**

The state's vast coal mining past is showcased at this museum in Dora, housed in a gymnasium built in 1935 by the federal Works Progress Administration. It includes hundreds of artifacts.

### **Clear Creek Recreation Area**

This 425-acre area next to Smith Lake features waterfalls, high bluffs and white sandy beaches. It's a favorite place for boating, fishing and camping.

### **A.P.E.X. Playground/ George Lindsey Dream Field**

A.P.E.X. (Accessible Playground Extreme Experience) offers modern playground equipment, a wooded walking trail and a splash pad with more than 25 water sprayers and sun shades. It is in Memorial Park next to the Jasper Natatorium. The dream field allows children with disabilities to play baseball.

### **50-Mule Team Project**

This project, sponsored by the Walker County Arts Alliance, honors the mule for its hard work and contributions to the county's top industries. The area has about 50 painted and decorated mule statues, with new ones added regularly.

### **Bankhead House & Heritage Center**

The Colonial Revival home was built in 1925 by William Brockman Bankhead, a member of the U.S. House of Representatives and later, Speaker of the House. His daughter, actress Tallulah Bankhead, was married there in 1937. Today the home is operated by the Walker Area Community Foundation and is open for public gatherings related to history, culture and the arts.

### **Carl Elliott House Museum**

This museum in downtown Jasper is a historic home detailing the life of Congressman Carl A. Elliott Sr. and the times in which he lived. Elliott fought for racial tolerance and was a trusted advisor to President Kennedy.

### **Riverside Fly Shop**

This shop provides all anglers need for an enjoyable fly-fishing trip, along with guided tours and classes on casting, fly tying and rod building.

## **WINSTON COUNTY**

### **Bankhead National Forest**

Bankhead National Forest is located about eight miles east of Double Springs on 180,000 acres of forest land containing four recreation areas in a setting with an abundance of bluffs, canyons, waterfalls, springs and lakes.

### **Houston Historical Jail**

The Houston Historical Jail, circa 1868, is certified as the oldest structure of its kind in the state and the second oldest in the United States. Houston was the original Winston County seat. It is built of logs secured with wooden nails.

### **Natural Bridge of Alabama**

This 148-foot sandstone natural bridge towers 60 feet above a winding pathway. It was created by headward erosion of a tributary stream. It is located in a forest setting with natural gardens, picnicking, nature trails and concessions.

### **KC Ranch Horse Camp and Trail Ride**

Miles and miles of wooded trails cross sandy creeks and offer beautiful views. Camping facilities include sites with full hookups, primitive sites and a ranch-style cabin, shower and bath house, country store, on-site stables, dining hall, trailer storage and more.

### **911 Festival**

In 1968, the city of Haleyville made history when Alabama Speaker of the House Rankin Fite placed the first 911 call from city hall to U.S. Rep. Tom Beville at the city's police station. Each June, Haleyville celebrates its role in history with an annual family festival that honors all police, fire and emergency personnel.

### **Arley Day**

The Arley Women's Club hosts this event in June to benefit Hamner Park. It includes a parade, food, games, contests and entertainment.

### **Pat Buttram Day**

The town of Addison honors one of its own, actor Pat Buttram, best known for his roles as sidekick to Gene Autry and as Mr. Haney in "Green Acres." The festival features live music, antique car and tractor show, rides and more.